



Training on Creating Canva and Google Forms as Learning Media for STOK Bina Guna Students

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Abstract.

Background

This community service is to provide training to STOK Bina Guna students on the use of canva and google form as learning media. Google Form is used in conducting or planning surveys, or assessments and collecting other information, while canva is to provide knowledge in making presentations, posters or logos for the purpose of selecting learning media that can be used for free through canva. Based on the results of observations, it was found that STOK Bina Guna students have low knowledge and skills in making google forms and canva.

Objectives

The aim of this activity is to improve students' abilities in creating learning media using the Canva and Google Form applications.

Methods

The methods used in this community service activity were presentations (lectures) and hands-on practice using Google Forms and Canva. The participants were 132 students from the 2022 intake, all from STOK Bina Guna..

Results

The results of the community service show an increase in the knowledge and skills of STOK Bina Guna students in creating Canva and Google Forms that can be used as learning media.

Conclusion

Helping students to make it easier for them to create learning media.

Keywords: Canva, Goole forms, Physical Education

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INTRODUCTION

Education is the most important aspect of human life. Through education, humans can learn many things and knowledge to meet the demands of the times and the increasingly challenging currents of globalization (Ardiya et al., 2018). Every person is asked to get ready as soon as possible in order to fulfill these expectations and changes, and this is done through the educational phases. The advancement of the educational field is heavily reliant on students, faculty, educational administration, and the facilities utilized for instruction. The younger generation that will be a country's successors will have a significant influence on its development both now and in the future (Rifki et al., 2020). Numerous training initiatives have been carried out with Canva and Google Forms as substitute learning resources that can be utilized for learning effectiveness and efficiency in an attempt to raise the caliber of students. By creating high-quality educational media, students at STOK Bina Guna are expected to consistently enhance their learning motivation and competencies. As a result, every student is consistently inspired, which will eventually enhance quality in an endeavor to produce graduates who can compete both domestically and globally in the future.

Students at STOK Bina Guna receive community service training in creating learning materials using Google Forms and Canva. Applications like Canva and Google Forms can be used to produce instructional materials that are presented in a visually appealing PowerPoint presentation. This exercise aims to enhance students' skills in utilizing the Google Forms and Canva apps to create educational materials. A) analysis, B) design, C) content development, D) training, and E) assessment are the steps of the activities that were conducted. This program was created in an attempt to give pupils beneficial contributions because of this. It is anticipated that this community service would inspire students to constantly raise their level of proficiency. The skill of creating learning media is essential for students in an effort to improve the quality of education. According to previous research, learning media simultaneously contributes 57.1% to student learning motivation, while 42.9% is influenced by other unexplained factors. Further research also states the importance of creative and innovative learning media (Cahyani et al., 2022; Siswoyo et al., 2012). After observing STOK Bina Guna students, it was found that many students still have limited knowledge and do not fully understand how to create Canva and Google Forms as alternative learning media. This problem is certainly very important to find a solution, because the demands in the world of education today, especially in providing learning facilities and infrastructure, are important factors in improving the quality of student learning. This also provides a solution for STOK Bina Guna students so that their knowledge regarding Canva and Google Forms can be applied during PPL in schools. The solution offered in this PKM activity is to utilize Canva and Google Forms as the most popular applications for conducting teaching material percentages and learning evaluations.

Canva is a free online tool that can be used to design learning media (Arini et al., 2022). It is an application that teachers can use to create engaging learning media. Canva is a popular application in the rapidly growing world of technology (Satriani et al., 2021). This application is an online design program that provides various tools, including presentations, resumes, posters, graphics, and other types available in Canva. In its use for creating learning media, Canva offers various presentation types, one of which is presentations in education. Research results show that the effectiveness of using Canva as a learning medium is 73.85, which is very good (Arisah et al., 2021).

One learning medium that can be used online is Google Forms. Google Forms can be accessed via computer or smartphone, making it easier for users. Google Forms is a component of Google Docs provided by the Google website (Malalina & Yenni, 2018; Mansyur et al., 2022). The advantages and benefits of this medium are that it is free to access, easy to operate, and is an effective medium (Wijayanti et al., 2020). Google Forms is a neutral platform that is safe to use compared to working on platforms that use other proprietary productivity software (Rodrigues et al., 2017). Therefore, it can be concluded that the effectiveness of Google Forms is beyond doubt. Several studies have revealed that Google Forms can provide new insights into the creation of innovative online evaluation tools that are integrated into learning, skills in utilizing Google Forms to support learning (Awira et al., 2022; Suryadi et al., 2020). The research results also stated that Google Forms as a learning medium showed a positive student response with a percentage of 72.66% (Septiawan, 2020).

METHOD

Research Design

The material presented in the training on creating Google Forms and Canva is free software that students can use to facilitate their learning evaluations and presentations of lecture materials. By knowing how to use Google Forms and Canva, it is hoped that students will improve their quality in selecting learning media. The methods used in this training activity are presentation methods (lectures) and practice in using Google Forms and Canva. This activity lasts for two weeks with a duration of meetings twice a week. In the first week for the first meeting, the first meeting is the Google Form material with a lecture and practice method. The second meeting is a practice of creating Google Forms as well as in-depth learning by giving each participant the opportunity to present in front of other participants. Furthermore, the second week is Canva material with a duration of two meetings as well. To test the skills and abilities of participants, an exam and questionnaire are given to complete the understanding of the Google Forms and Canva material.

Participant

The implementation of this Community Service was attended by 132 students from STOK Bina Guna, the material was designed according to their needs.

Data Analysis

Table 1. Community Service Activity Plan

No	Material	Activity	Method	Objective
1	Canva	<ol style="list-style-type: none"> 1. Create a Canva account 2. Canva basics and services 3. Choose a design template in Canva. 	Lecture & Practice	<ol style="list-style-type: none"> 1. Introduction to Canva 2. Introduction to Canva tools 3. How to make a power point with Canva
2	Google Form	<ol style="list-style-type: none"> 1. Creating a Google Form 2. Form Design 3. Adding and Editing Questions 4. Distributing the form to respondents 5. Reading the Form Results 	Lecture & Practice	<ol style="list-style-type: none"> 1. Participants can create a Google form according to the steps provided. 2. Participants can customize the appearance of the form before sharing it. 3. Participants can add and edit questions. 4. Participants can share and send the created form to respondents. 5. Participants can download and process the resulting data from the form.

RESULTS AND DISCUSSION

Results

This community service activity received a very positive response from the participants, as the program aligned with their needs to become productive students in creating learning media. The STOK Bina Guna students actively participated in the training throughout the entire process.

Discussion

All training participants were highly motivated, demonstrating their enthusiasm for the training. This demonstrated their awareness of the importance of creating high-quality learning media using Google Forms and Canva. After the training, participants expressed positive feedback and expressed their hope for future training sessions. Improving the ability to create learning media is a requirement for every student today. This provides a platform for improving student competency, which will ultimately impact the quality of their education. Therefore, this training program significantly assisted the students in becoming more productive.

In short, based on the results obtained from the community service activities that have been presented, it can be seen that this service activity received a very positive response from the participants. The participants were very active in each session of the activity. The activities attended by the community service participants went well, where there was good and proactive cooperation among the participants who were very enthusiastic in discussing the material that had been provided in the training. The success of this service activity was evident in the high willingness and sincerity shown by the participants through the activities during the activity. This shows that they felt the benefits of this service activity and therefore they considered the importance of using the Google Forms and Canva applications in helping them create learning media.

CONCLUSION

During the process, students had not yet used applications to create learning media. Helping students make it easier for them to create learning media is a shared responsibility. Therefore, the community service program focused on how to create learning media using Google Forms and Canva. By presenting material on Google Forms and Canva, participants were assisted, which of course encouraged them to be more productive in producing better learning media. Participants' knowledge and skills improved, participants absorbed the material and were very enthusiastic about participating in the training provided. The

implementing team, as lecturers, also carried out the Tri Dharma of Higher Education, one of whose roles is community service.

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AUTHOR CONTRIBUTION STATEMENT

All authors contributed equally to the planning, implementation, and reporting of this community service program. Eka Abdurrahman served as the project coordinator and corresponding author. Meria Zega was responsible for site coordination and data collection. Muhammad Adib Pidanto led the educational activities. Mhd. Alvin Syahri contributed to the design of the community service program. All authors reviewed and approved the final manuscript.

CONFLICT OF INTEREST AND FUNDING

The authors declare no conflict of interest related to the conduct, authorship, or publication of this study.

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